

Round Rock High School Theatre Booster Club Date: February 11, 2025

Attendees: Shelley Nelson, Reece Clark, Paige Morgan, Deanna Mateo-Mih, Paula Ferrigno, Kayleen Sokol, Burke Crosby, Jennifer Green, Kristen Wallace, Anna Nelson, Paige Heer, Andrea Garcia Sierra, Dipa Kodukula, Kelly Condon, Monica Welch, Shawn Utterback, Michelle Cantu, Kelly Gumbert, Sarina Mih, Johanna Whitmore and Charles Hobby

<u>Call to Order:</u> President Shelley Nelson called the meeting to order at 7:00pm

Approval of Minutes: Approval of minutes dated January 14, 2025. A motion was made by Andrea and a second by Paige H. to approve the minutes as presented. The minutes were unanimously approved.

President Report: - Shelly Nelson

- Musical
 - Everything went well but there was an issue reported by Stoney Point kids that crumbs and cake were in the carpet all around the theatre so we will not be allowed baked goods next year
- Headshots, bios and shout outs were given to Ms Whitmore and she distributed them to students.
- Purchase of desk for Frankenstein
 - The theatre directors reached out to ask about reimbursement if they purchased an older maptop desk and chair for \$175 to use for UIL. The board took an online vote via text on February 8. Paige Heer made a motion to approve the reimbursement of \$175 to Mr Hobby for the desk and Deanna Mateo-Mih 2nd. The vote was approved unanimously. Mr Hobby is working on the purchase through Facebook Marketplace

Director Report: - Johanna Whitmore

- Something Rotten!
 - Ticket sales were great! About 1,800 people came and \$22,000+ made.
 - People loved the show. The directors are very proud of everyone.
- Frankenstein
 - Public performance to get the show in front of an audience before contest will be March 8th. Cost is \$7 for adults and \$5 for students.
 - They will have a closed rehearsal on the 6th with UIL clinic, a guest will be there to watch and give notes.



- The UIL performance is the same day as school SAT so they are working on a plan for the juniors.
- Posters will be coming soon to get students to the public show.
- They will be 3rd at the zone competition: starts around 2:30 to 3 and RRHS should be going on around 5.

Other Updates

- Mr Hobby gave an update on the Bond
 - They are starting a planning board for the spending for the bond.
 - There will be demolition in about 2 years, we will lose the 200, 300 and 100 building. Ford's Theatre will be gone. The plan now is to add more parking and a Band Pad.
 - We need to figure out who we speak to about keeping a theatre for our program. There are several ideas about who to reach out to: Dr Farris, citizen bond committee, Maybe Trina Martin (Parents for Arts Education) or Alicia Markum
- It was also brought up that we should plan for next year to reach out to the Middle Schools earlier in the year to promote Theatre to the incoming 9th graders. Some parents at Chisolm MS didn't know RRHS had a theatre program.

Troupe Report: - Reece Clark and Anna Nelson

- Frankenstein auditions 1-5-25 went well
- Troupe meeting 1-9-25 Thespian of the month: Emma Modal
- Upcoming Events/Updates:
 - HAYA Watch Party February 23rd 4to 6:30pm (there is \$32 left in budget, possibly order pizza) *note HAYAS moving to Bass Concert Hall next year
 - Next Thespian Meeting March 6th
 - Frankenstein

Fundraising Report: - Deanna Mateo Mih & Paula Ferrigno

- Silent Auction
 - We made a total of \$3,200+. A 102% increase from last year.
 - Our first experience with online auction with 32 Auction site was great, lots
 of positive feedback. We would like to use this again next year, good idea
 to share with potential donors next year that the auction will be held online
 so it can reach more people.
 - All items have been paid for and picked up
- Concessions for musical



- Next year we will not be able to bring in baked goods due to food mess in the theatre.
 - Hoping to speak to fine arts admins Betty Jo and Tim as concessions have always been strictly approved. Other schools have also served food at PACs. Maybe write letters to Fine Arts admins, Matt Groff, Dr. Nichols, and Dr. Farris to appeal the decision. Boosters are happy to clean and vacuum but we are typically told by staff to leave the cleaning to staff. Talked about the possibility of drafting letters as one club and/or individually. Also, using the Let's Talk App to reach out to RRISD.
- Spirit Night March 6th at Bush's Chicken, Paula will add to Facebook
- Possible Fundraiser option at Penfold Theatre for improv work Shawn will provide more details at a later date

<u>Treasurer Report</u> - Paige Morgan

- Need to add program ads, tributes, and sponsorship to the income on the cost of programs (\$950 for ads and tributes, and \$1000) for sponsorship.
- Consider increasing the budget for the playbills from \$1,600 to \$1,800 for next year. Or possibly promote the online playbill more. We had about 50 playbills left, possibly send them to the donors with Thank You.
- March meeting should include discussion of Budget breakdown for next year so we can vote and approve it before the end of the year.

Website: - Burke Crosby (report given by Shelley Nelson)

- Burke has changed the "concession donation" button on the website to just "donation." WordPress won't allow a blank amount for donations, only set amounts you can click. We can look into just having a link to PayPal vs the widget that we have now to allow for this change. Or we could look for a new platform for the website, Shawn offered to help look at the web design for a fix.
- Meeting minutes were added to website
- Will update for UIL, cast list, graphics, and an online playbill that Kelly C will make.

Scholarship: - Paige Heer

- Committee of non senior parents needs to be formed. Aim is for 5 people, both actor and tech parents would be ideal and a mix of moms and dads.
- Will post on Facebook to find committee members
- Committee will meet to decide how applications will be evaluated and graded. (Monica Welch and Brett Nelson volunteered for the committee)



- Increase the amount offered? We have to look into Bylaws because the scholarships aren't supposed to be more that 10-15% of a club's operations budget
- We need to make adjustments to the bylaws regarding scholarships, Monica offered to join the committee
- Discussed the possibility of giving a larger scholarship to a smaller number of kids. More to come at next months meeting.
- Deadline will be mid April

Upcoming Business: - Shelley Nelson

- Banquet planning for May 10 at 4pm -
 - Budget increased from \$800 to \$1,200: Shawn motioned for increase, 2nd by Kristen, vote passed unanimously.
 - Kelly G, Dipa, Paula, Shelley, Andrea and Kayleen will help with planning and Monica offered to help with decorations.
- Booster Officers for 2024-2025
 - So far the volunteers interested in board positions next year are:
 - President Shelley Nelson (2nd year)
 - VP open
 - Treasurer Paige Morgan (2nd year)
 - Secretary Kayleen Sokol (2nd year)
 - Spiritwear Monica Welch (2nd year)
 - Website possibly Kelly Condon
 - Fundraiser open
 - Scholarship open
 - A form will go out to social media and via email to gather nominations for all positions. Hoping to add the Middle Schools to the email list for incoming parents next year.
 - A nominating committee is needed to review nominations and make a recommendation to the Boosters. Deanna, Kristen and Kayleen volunteered for the committee. A motion to form and appoint the above members for the committee was made by Monica and 2nd by Jennifer, vote passed unanimously.

Upcoming Dates:

- HAYA Watch Party February 23rd from 4-6:30pm at the Nelson Home
- Public Preview for Frankenstein on March 8th at 7PM Cedar Ridge PAC
- Next Booster Meeting March 11th at 7pm.
- UIL Zone Competition March 12th at Vista Ridge
- UIL District Competition March 28th at Cedar Ridge
- UIL Bi-District Competition April 3rd at Cedar Ridge



- HAYAS April 16, 2025 at the Long Center
- Thespian Banquet May 10th at 4PM in RRHS Cafeteria

Meeting adjourned at 8:28pm

Minutes prepared by Kayleen Sokol